

GE Capital

Equity



imagination at work



GE / GE Capital: Positioned for the Future

- Navigated through a challenging 2009
- Positioned for solid earnings & cash flow growth
- GE Capital an important part of the renewal
- Focusing commercial activities where value prop is strongest

Reset.. Renew... and Grow

Private Equity in 2009

- **US private equity portfolio values down 25% vs 2008**
- **US private equity investments down ~80% vs 2007**
- **Lowest number of exit events in 7 years**
- **Deal volume and exits increased in Q4**

GE Equity's Business Priorities

Build Industry Practices

Energy, Healthcare,
Oil & Gas,
Transportation, Water

Operate with Excellence

Selectively invest &
proactively manage
the portfolio

Leverage Strengths

To create value

Increase pace of investing

GE Equity's Value Creation Proposition

Harnessing the value of GE for our partners

**Industry
Insight**



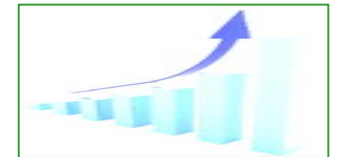
**Management
Toolkit**



**Technology
Expertise**



**Value
Creation**



Dedicated Team

- Best practice sharing
- Business process excellence
- Six Sigma methodologies

**Focus on increasing
profitability**



Collaborative Example



*Leading manufacturer of
composite blades for wind
turbines*

GE Collaboration:

- Contracted to be a major blade supplier to GE Wind
- Required capital to build U.S. and China facilities
- Provided resources and know how to reduce cycle time
- Leveraged GE Wind & GE Research Center to improve blade technology



Summary

- Deal volume is picking up
- Continue to build Energy, Healthcare, Oil and Gas, Water and Transportation practices
- Invest selectively
- Leverage GE to advantage of our investment partners